

Email Your Elected Official

Use your voice! This email template is designed for you to send to your elected officials about the importance of prioritizing the regional and Loudoun workforce housing targets. Use this only as a template starting point—we encourage you to customize your letter to the points that resonate for you.

SUBJECT LINE: Creating more opportunity starts with more workforce housing in Loudoun County

*[ELECTED OFFICIAL NAME]
[ELECTED ADDRESS LINE 1]
[ELECTED ADDRESS LINE 2]*

*Dear [ELECTED OFFICIAL NAME],
My name is [YOUR NAME] and I am a resident of [NEIGHBORHOOD]
in [JURISDICTION]. I love living in Loudoun County.
home to tremendous job opportunities and wonderful quality of life. Every year,
thousands of individuals are making their way to our community to take advantage of
everything that we have to offer. But, when it comes to workforce housing options for
me and my neighbors, it seems that the development can't keep up.*

I understand that in September 2019, the Metropolitan Washington Council of Government's Board of Directors adopted a resolution that established collective housing targets for the region. Around the same time, the Urban Institute released a report that underscored the importance of government, business, nonprofit, and philanthropic leaders working collectively towards shared targets, committing to evidence-based actions to achieve a healthy housing market, and ensuring that the housing market supports economic prosperity for all of its residents. And, in 2021, Loudoun County adopted an Unmet Housing Needs Strategic Plan. I commend you and your colleagues for championing these targets that are so urgently needed.

From the barista that serves our favorite coffee to the teacher who educates our children, everyday hard-working people, like me and you, are in need of housing that is safe, affordable, and located near transit. I urge you to identify housing targets as a priority for our jurisdiction by working with your colleagues to allocate the appropriate funding and strengthening the public policy necessary to meet our goals.

With the help of resources like [the Housing Indicator Tool](#), we have the ability to learn from other communities and track our progress in producing and preserving housing. Our communities are only as strong as the people who live, work and play here—and we are counting on you.

Thank you in advance for your commitment to this matter, and I look forward to how we will work together to create a more just and equitable region and ensure Loudoun's future economic prosperity.

Sincerely,